

Stephanie Jones

Marketing Manager



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CAREER OVERVIEW

Stephanie is responsible for the marketing and client communications at Whittle Consulting. In a wide-ranging role, Stephanie organises the Whittle Integrated Strategic Planning seminars. These seminars are held worldwide and due to COVID are now successfully delivered as an online, interactive format.

Stephanie also oversees and directs the team who co-ordinate our advertising, marketing and website development. Stephanie has successfully led the project to enhance our CRM capability. She also orchestrates the ongoing communication to our clients, industry, media, business and alliance partners.

Prior to joining Whittle Consulting in 2011, Stephanie had 8 years of experience in the marketing and events industry. During this time, she successfully co-ordinated a wide range of events, conferences, seminars and training courses for corporate, government and industry association clients.

CAREER HIGHLIGHTS

- Has successfully co-ordinated over 500 Whittle Consulting Integrated Strategic Planning seminars, now attended by over 5,000 delegates worldwide.
- During COVID, Stephanie was integral in researching, developing and pivoting the Whittle Integrated Strategic Planning seminar to an online, interactive seminar format.
- Has overseen the rebranding, website development and enhanced social media presence for Whittle Consulting.
- Successfully project-managed the implementation of a new, sophisticated CRM system for Whittle Consulting, delivering high-quality client communication and online interaction and traceability.

QUALIFICATIONS

- Diploma of Tourism (Operations & Business Management), Swinburne University of Technology